



Sponsorship & Exhibitor Package

www.greenplate.org



FACTSHEET

What: Hosted by Sweetwater Brewing Co, Atlanta INtown, GreenPlate, Inc, and HalfOffGreen.com, Eat Green, Drink Local is an afternoon/evening event consisting of two components: a food service industry focused educational event and tasting and a party for the restaurateurs and the general public.

Purpose: The goal of the event is to introduce restaurants interested in being sustainable to ideas on how to green as well as resources, products, local meat growers and other local/organic food providers. It is also to introduce GreenPlate and its plastic awareness effort to the public.

We will be presenting GreenPlate, Inc. a Georgia based non profit, who provides assistance to restaurants wanting to go green, in a cost neutral way; www.HalfOffGreen.com which sells ½ off gift cards and promotes local businesses and restaurants committed to sustainability; Atlanta INtown's Farm to Table November Issue and Sweetwater's latest brews. There will be door prizes for the attendees and "speed booting" to introduce the growers and the food service providers.

The party, starting at 6:00-9:00 is open to the general public. Tickets are \$15 in advance and \$20 at the door. There will be music by Smokey's Farmland Band followed by Jeff Hix and the Heretics, appetizers by local chefs, Bionade sodas, fun give-aways and beer by Sweetwater. Funds raised will support GreenPlate, Inc.

Where: Sweetwater Brewery Company
195 Ottley Drive
Atlanta GA 30324

When: Monday, November 2nd from 4-9pm.
Restaurants, Caterers and other food service providers ONLY 4-6 pm
Party 6-9 pm

Estimated

Attendance: 150 food service reps from 4-6: 450 for open public portion.

Exhibitor

Information: Booths are \$50.00



Sponsorship Opportunities

Forest Green Sponsor \$2500

- Recognition in Atlanta INtown in November paper
- 8 invites to the event (great for clients)
- Logo Listed on invitation to restaurants
- Logo Listed on promotional poster at the event
- Logo Listing on all press materials and PR
 - Press releases
 - Broadcast emails
 - Website, Twittering, Facebook

Kelly Green Sponsor \$1000

- Recognition in Atlanta INtown November paper
- 5 invites to the event
- Listed as a Sponsor in all publicity materials including:
 - Press releases
 - Broadcast emails
 - Website, Twittering, Facebook

Lime Green Sponsor \$500

- Recognition in Atlanta INtown November paper
- 2 invites to the event
- Listed as a Sponsor in all publicity materials including:
 - Broadcast emails
 - Website, Twittering, Facebook

Why Sponsor Eat Green, Drink Local?

Create recognition through Advertising, PR and social media

Associate your organization's image and story with quality restaurants and businesses committed to sustainability.

Support GreenPlate, Inc a 501(c)3 organization



GREENPLATE
GET PLASTIC OUT OF YOUR DIET.



Media

Media Partner:	Atlanta INtown October, November, December Issues 40,000 issues each month, throughout Atlanta	120,000
Email/Web	GreenPlate newsletter database www.HalfOffGreen viewing by Atlanta INtown website www.GeorgiaGreenDiningGuide.com www.SoutheastGreen.com Bang! Arts and Media Productions Atlanta DayBook listing (2x)	4,000 1,000 5,000 22,000 7500
Social Media	Facebook postings Twittering postings	4,000
Other Print:	Promotional posters	

Eat Green, Drink Local

To secure your Eat Green, Drink Local sponsorship or exhibiting space, please fill out the form below and fax or email it to Polly Sattler at 404-550 4481 or polly@greenplate.org

Company Name _____

Contact Person _____

Email _____

Phone Number _____

Address _____

City, State, Zip _____

Sponsorship Level _____

- We are mailing a check to the GreenPlate Inc., P O Box 5928, Atlanta, GA 31107.
- Please invoice me.
- Please charge my credit card.

Circle one: AmEx Visa MasterCard

Name on Credit Card _____

Credit Card Number _____ Exp Date _____

Signature _____