

The GreenPlate™ Story

GreenPlate™ evolved in response to the research findings of the Algalita Marine Research Foundation. Over the last decade, Algalita has exposed the “Plastic Soup” swirling in the Pacific as well as its impacts on marine life and environment.

In the Pacific Ocean there's an area larger than the U.S., where the plastic to plankton ratio is more than 6:1.

Plastic is now entering the food chain...

Once she learned of the plastic issues, GreenPlate™, Co-Founder Montine Blank “halted her life” and volunteered with Algalita in California. Upon her return to Atlanta, she was determined to continue efforts to raise awareness about the plastic problems and bring about change.

Co-founder Polly Sattler has spent her career focused on environmental causes. When she learned of the plastics issue, she claims it was the first time she felt “truly overwhelmed” by a man-made environmental issue. Sattler explains, “In many ways the use of plastics has made life much more convenient. Yet as responsible consumers, we need to begin looking at ways to reduce our dependence on plastics... this will reduce our use of oil and lessen toxic impacts. We can find easy ways to make positive impacts.”



GREENPLATE
GET PLASTIC OUT OF YOUR DIET.

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GREENPLATE
GET PLASTIC OUT OF YOUR DIET.

GreenPlate™ helps people understand the impacts of petroleum-based plastics on health, ecosystems, and resources. We encourage people to reconsider habits and make change where possible. We offer solutions.

“YOU HAVE TO KNOW TO CARE”

THE PLASTIC ISSUES

Longevity:

Plastics do not biodegrade. Except what has been burned, all plastic ever made still exists somewhere today.

Resource Drain – Oil:

Plastic production consumes 10% of petroleum produced in the U.S.¹

Mass Accumulation:

In the N. Pacific Gyre, marine samples show plastics outweigh plankton by 6:1. Between 60-80% of marine trash is plastic - 90% of which comes from land-based debris.² The U.S. produces 120 billion pounds of plastic annually. Less than 5% of plastics are being recycled.

Toxicity & Health Risks:

Many plastics are inherently toxic and leach toxins when heated. Among toxins under study, phthalates and Bisphenol-A are endocrine disruptors, estrogen mimics, and insulin inhibitors.

Food Chain:

Plastics become more toxic in marine environments because they adsorb DDT's and PCB's. As plastics break into smaller pieces, they are mistaken as food and ingested by feeder fish and other marine life. Plastics and their toxins are now entering our food chain.

Join GreenPlate™ today!
www.GreenPlate.org

HOW GREENPLATE™ HELPS

GreenPlate, Inc. believes in both educating people as well as providing solutions with measurable results for the environment. Below is what we offer:

Adults:

- e-News and hero stories
- Shopping and dining discounts
- Alternative products and tips
- Green art-making events

Kids:

- Green 'T' Birthday Parties
- School programs / fundraisers

Restaurants:

- Education about reducing plastics
- Ways to provide guilt-free take-out
- Links to recycling programs
- Ways to conserve energy
- Marketing for green eateries

Institutions:

- Green fundraising programs
- Presentations or workshops

Help GreenPlate turn
the tide on plastics...

DONATE TO GREENPLATE™

We depend on the generosity of you! GreenPlate, Inc. is a Georgia non-profit organization funded through donations, affiliate product programs, sponsorships and grants.

If you want to help educate people of all ages about the issues with petroleum-based plastics and encourage behavior changes, please support GreenPlate™. Donations are tax deductible. A donation for as little as \$15 will help support our programs.

SUPPORT LEVELS (Gifts):

GreenPlate™ donors and email subscribers receive GreenPlate Specials and discounts from The GreenPlate Store. In addition, gifts are provided with the following donations.

- ___ \$15: Student/Senior (Button)
- ___ \$25: Classic (Shopping Bag)
- ___ \$45: Advocate (T-Shirt)
- ___ \$100: Partner (Water Bottle)
- ___ \$500: Executive Sponsor (All Above)

Member Information:

Name: _____

Address: _____

Phone: _____

Email: _____

Mail to GreenPlate™:
1040 Williams Mill Rd, Atlanta GA 30306
or Fax to: 404 574 5552

¹ (ADM report, archer daniels midland)

² J.G.B. Derraik, "The pollution of the marine environment by plastic debris: a review" Marine Pollution Bulletin 44